

# MediaInfo 2012

Dedicated to professionals from jewellery and watch sector „Zegarki&Bizuteria” magazine is a business paper which reports all important for branch. Design, trends, fairs, technology and selling – our editorial team reports and asks experts, attending the most important events and trade fairs. All these transferred into high quality editorial, delivered four time a year to desks of decision makers. „Zegarki&Bizuteria” is a reliable platform to communicate and find new business partners.



## Editorial schedule 2012

	Publication Date	Advertising deadline	Deadline for materials	Issue Topics
Issue	day/month	day/month	day/month	
1	29.02.2012	06.02.2012	15.02.2012	Polish watch and jewellery market – summary of the year 2011 Young polish designers
2	15.05.2012	12.04.2012	23.04.2012	Reports: Amberif, Basel World, Devotional articles, Goldsmith's craft/Wedding jewellery
3	27.09.2012	03.09.2012	12.09.2012	Amber jewellery, Report: Jubinale Mens jewellery
4	30.11.2012	07.11.2012	16.11.2012	Packages and jewellery shop interiors' trends, Report: Złoto Srebro Czas Foreign trade in jewellery sector, Imitation jewellery

### Page fraction



2 pages



1 page



2x 1/2 page (horizontal)



1/2 page (vertical, horizontal)

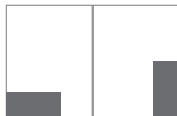
Size (width x height) + 5 mm trim	Rates (b/w or colour)
420x297 mm	2 400 euro
210x297 mm	1 350 euro
420x148 mm	1 850 euro
105x297 mm (vertical) 210x148 mm (horizontal)	950 euro



1/3 page (vertical, horizontal, corner position)



1/4 page (vertical, horizontal, corner position)



1/6 page (corner position)

Agency discount  
Loose inserts  
Bound inserts

- I okładka
- II okładka
- III okładka
- IV okładka

71x297 mm (vertical) 210x103 mm (horizontal) 121x132 mm (corner position)	760 euro
210x70 mm 121x102 mm (corner position)	570 euro
121x68 mm (horizontal) 58x135 mm (vertical)	360 euro
15% On request On request	
210x297 mm 210x297 mm 210x297 mm 210x297 mm	2 450 euro 1 850 euro 1 750 euro 2 050 euro

All prices exclusive of 23% of VAT

### About magazine:

**Frequency:** 4 times a year

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### Technical date:

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**Colour:** CMYK

Fonts all print and screen fonts used must be included in the file or be converted to paths. Files at least at 300 dpi resolution.

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proof, matchprint

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