



Top Class

Quarterly published magazine constantly since 1997 on the market. It presents luxury and prestige in all areas of life.

Magazine refers to wealthy and demanding readers who are purchasers of Your products and services

Constantly since 1997 on the market

We are distinguished by...

Experience

and integrity

Constantly since 1997 on the market

Professional distribution...

Membership in a

Press Distribution Control Association

means **Credibility**

of Publishing House

Audited by **KANTAR MEDIA**



We write about...

- Hits
- Lifestyle, wellness, SPA
- Interview - profile
- Interiors - special, interesting, trendy
- Style places
- Travels
- Fashion and trends
- Wines
- Auto
- Recommendations
- Events- what we saw...
- History of Modern Art



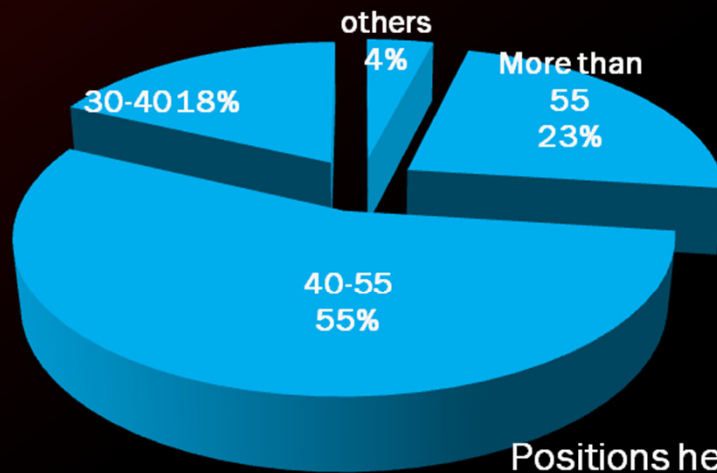
Our readers :

- People who are interested in world trends
- People who value comfort , and unique luxurious objects
- Chairmen, managers of the biggest institutions and companies.
- Lawyers, doctors and diplomats
- Success oriented, wealthy and well- educated people
- Dynamic people, who have prestigious interests

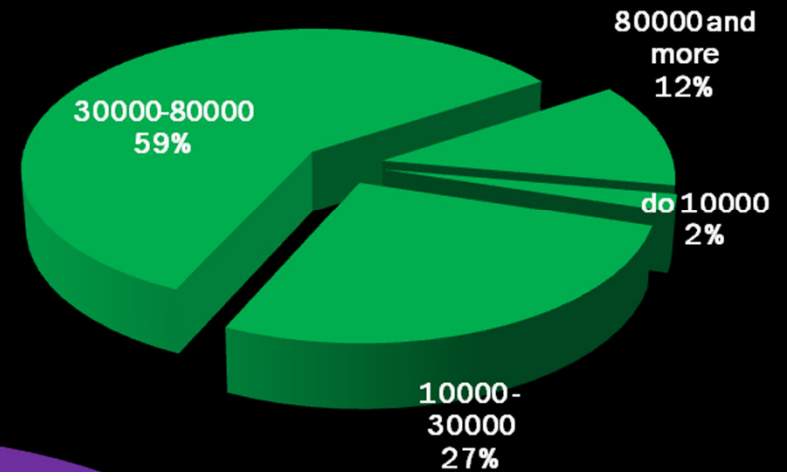


Reader's profile

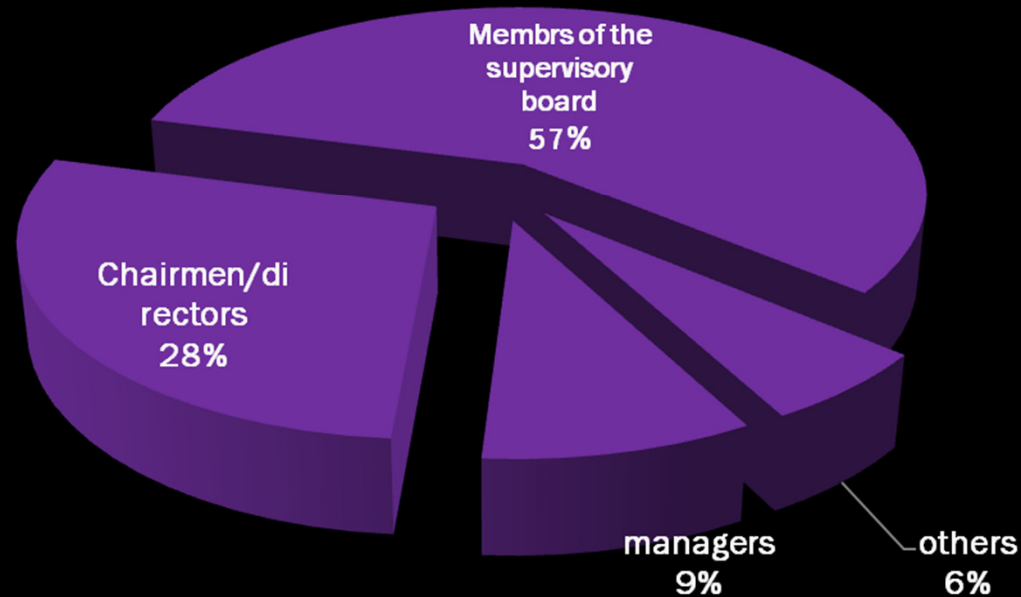
Age of our readers



Incomes of our readers (in zloty)



Positions held by our readers

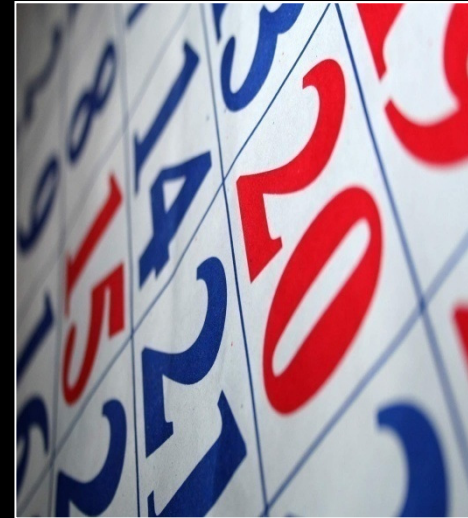


Distribution:

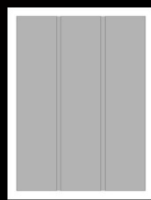
- **15 tys.** copies
- Individual mailing to the **VIP base** 60-70% of circulation
- Distribution during a **closed-door business meetings** 15- 20% (Golf Academy, Diners Club, Gala of Business Leaders, Ball of Synapsis Foundation)
- Distribution in **luxurious places** :
 - Club of Polish Business Council
 - **Exclusive** sport clubs : Oasis, Hayatt Regency Club
 - World Class Mariott **3- 5%** of circulation
 - **Executive Loungue** and **VIP Room**, Polish airports in Warsaw
 - Sale in press shops and kiosks in Poland **5- 12 %** of circulation

Publication schedule:

Issue	Publication date	Deadline for Advertisement	Deadline for printing materials
01/12	26/03/12	26/02/12	05/03/12
02/12	22/06/12	21/05/12	01/06/12
03/12	21/09/12	25/08/12	01/09/12
04/12	30/11/12	29/12/12	05/11/12



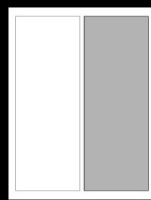
Rate card(in euro)



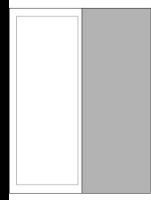
A 1/1
184 x 270 mm



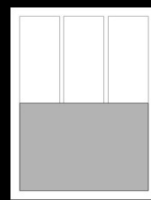
As 1/1
212x297 mm



B 1/2
92x270 mm



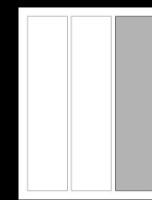
Bs 1/2
125x297 mm



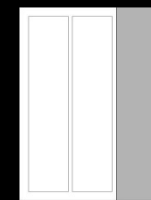
C 1/2
184x135 mm



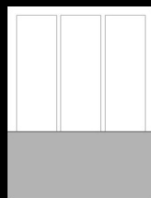
Cs 1/2
212x148 mm



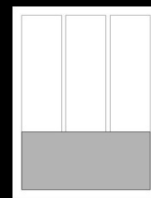
D 1/3
58x270 mm



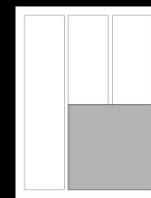
Ds. 1/3
71x297 mm



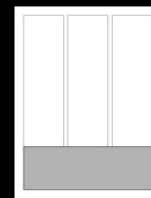
Es 1/3
212x123 mm



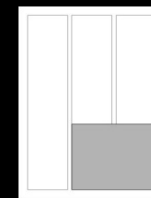
E 1/3
184x90 mm



F 1/3
121x132 mm



G 1/4
184x67 mm



H 1/4
121x122 mm

1. Paper + Internet

1/1 - 3.750
1/2- 2.230
1/3- 1.490
1/4- 990

II cover - 4.490
III cover - 4.130
IV cover - 4.990

2. Paper

1/1 -2.620
1/2 - 1.570
1/3- 1.050
1/4 - 690

II cover - 3.150
III cover- 2.900
IV cover - 3.500

3. Internet

1/1 - 1.990
1/2- 1.150
1/3 - 740
1/4- 490

II cover - 2.500
III cover - 2.240
IV cover-2.750