

**PRINT:
DISTRIBUTION AREA
OF EYEBIZZ**



TARGETED ONLINE ADVERTISING

We are happy to develop – together with you – individual concepts fully customised to your communication objectives. Whether it is banners, staging your products or integrated and cross-media communications solutions: we deliver editing competence, best relations and the most homogeneous target group! *



BANNER FORMATES

- 1. SUPERBANNER (LEADERBOARD)**
728 x 90 px € 250 / month
- 2. SKYSCRAPER**
120 x 600 or 160 x 600 px € 250 / month
- 3. HOCKEYSTICK**
(Combination Superbanner
And Skyscraper) € 400 / month
- 4. FEATURE BOX**
300 x 150 or (250) px € 250 / month
- 5. CONTENT AD**
300 x 150 px € 250 / month
- 6. PREMIUM SLIDER**
590 x 310 px € 150 / month

All banner sizes up to max. 100 kb
Media: JPG, GIF, PNG, SWF, Java-Script
Advertising delivery no later than five days
before first release of the advertisement.
Please supply a default .gif for flash formats.

ONLINE-JOB ADS AND BUY&SELL
for EYEBIZZ clients free of charge

* The general trading conditions of the Ebner publishing house apply to online advertisements.