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Latin American
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The magazine for those who understand,
live and decide about graphic technology

Distribution all over Brazil

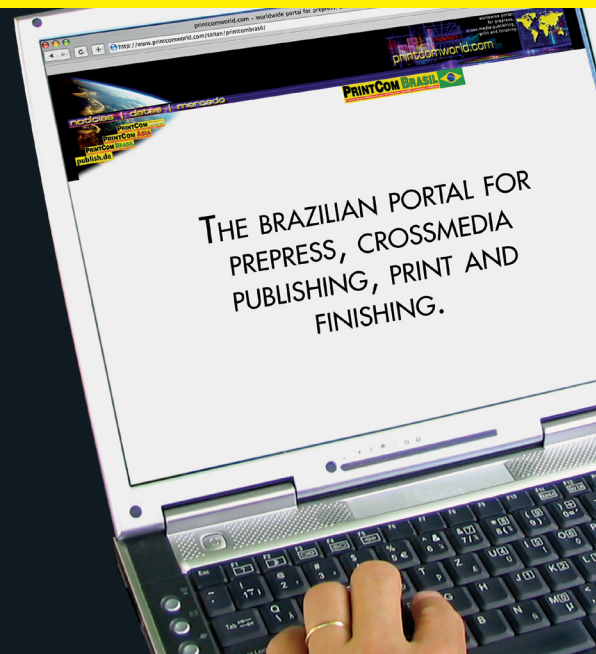
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In 2012 exclusive topics of Brazil and the world

January/February • 01/2012

Cover date: 02/13/12
Advertisement authorization: 01/16/12
Material: 02/02/12
Main topic: Drupa 2012



July/August • 04/2012

Cover date: 08/13/12
Advertisement authorization: 07/16/12
Material: 08/02/12
Main topic: Web Offset/ABRO Conference

March/April • 02/2012

Cover date: 04/16/12
Advertisement authorization: 03/19/12
Material: 04/04/12
Main topic: Drupa 2012



September/October • 05/2012

Cover date: 10/15/12
Advertisement authorization: 09/17/12
Material: 10/04/12
Main topic: Newspaper/IFRA 2012

May/June • 03/2012

Cover date: 06/11/12
Advertisement authorization: 05/14/12
Material: 05/31/12
Main topic: Drupa 2012
(post event)



November/December • 06/2012

Cover date: 12/10/12
Advertisement authorization: 11/12/12
Material: 11/29/12
Main topic: Digital Printing

Advertising rates in € (Euro), valid for publication in 2012

Pages and part pages*	Advertising rates (€ - EURO)				
	black + white	colour plus	2c	3c	4c
One page	3,487	375	3,862	4,237	4,612
1/2 page	2,092	225	2,317	2,542	2,767
1/4 page	1,220	121	1,351	1,482	1,613
Double spread page	6,975	750	7,725	8,475	9,225

* Add 20% on rates for determined pages.
20% discount for insert in all 6 issues if order is placed before December 2, 2011.

Information and technical characteristics:

Magazine format: 230 mm (width) x 300 mm (height)
Type area: 206 mm (width) x 269 mm (height)
Printing process: Offset

Bound inserts, loose inserts and special campaigns, on request: kai@printcombrasil.com.br

Advertising formats

1 page
1/2 vertical page
1/2 horizontal page
1/4 page
Double spread page

image area format

206 mm x 269 mm
101 mm x 269 mm
206 mm x 132 mm
49 mm x 269 mm
438 mm x 269 mm

bleed format

233 mm x 306 mm (230 mm x 300 mm)
116 mm x 306 mm (113 mm x 300 mm)
233 mm x 151 mm (230 mm x 148 mm)
58 mm x 306 mm (55 mm x 300 mm)
466 mm x 306 mm (460 mm x 300 mm)